

CCV Business A.S. to Vermont State University (VTSU) Business Administration B.S.

Catalog Year: 2024-25

This transfer pathway will help you plan courses at the Community College of Vermont (CCV) that meet course specific requirements at VTSU.

- CCV and VTSU are both a part of the Vermont State College System (VSCS). Students have one common VSCS transcript. As such, courses taken at CCV are not considered transfer credit.
- VTSU is a partner in the Vermont Transfer Guarantee, <https://ccv.edu/academics/transfer-from-ccv/vermont-transfer-guarantee/>
- Students who have completed an associate degree at the Community College of Vermont will have completed all associate level general education requirements at VTSU.
- VTSU accepts all general education credits and associate’s level VSCS graduation standards from CCV.
- Transfer courses from regionally accredited institutions will be accepted if grades are C- or better.

Associates of Science In Business at CCV	Bachelor of Science in Business Administration (with concentration) at VTSU
General Education: First Semester Seminar - CCV INT 1050 Dimensions of Self & Society	General Education Requirement - VTSU CNX 1010 Connections Seminar 1
General Education: Introductory Written Expression - VSCS ENG 1061 English Composition	General Education: Introductory Written Expression - VSCS ENG 1061 English Composition
General Education: Digital & Computing Literacy - VSCS Choose: CIS 1041 Computer Applications	General Education: Digital & Computing Literacy - VSCS Program Requirement: BUS 1210 Business Software and Spreadsheets
General Education: Mathematics - VSCS Choose: MAT 2021 Statistics	General Education: Mathematics - VSCS Program Requirement: MAT 2021 Statistics
General Education: Natural Science - VSCS Any eligible course in this category	General Education: Natural Science - VSCS
General Education: Social Science - VSCS Choose: ECO 2020 Macroeconomics or ECO 2030 Microeconomics	General Education: Social Science - VSCS Both ECO 2020 & ECO 2030 required to meet program requirement ECO 2060 Survey of Economics
General Education: Arts & Aesthetics - VSCS Any eligible course in this category	General Education: Arts & Aesthetics - VSCS
General Education: Humanistic Perspectives - VSCS Any eligible course in this category	General Education: Humanistic Perspectives - VSCS
General Education: Communication - CCV Choose: COM 1020 Interpersonal and Small Group Communication	Program Requirement: BUS 2270 Interpersonal & Oral Communication Also meets general education requirement for bachelor’s degree
General Education: Research & Writing Intensive - CCV Any eligible course in this category	VTSU General education requirement met for CCV graduate* Connections Seminar 2

HUM 2010 Seminar in Education Inquiry	Meets general education requirement for bachelor's degree
Core Program Requirements:	
BUS 1010 Introduction to Business	BUS Elective
ACC 2121 Financial Accounting	ACC 2121 Financial Accounting
Choose: BUS 2230 Principles of Marketing	BUS 2230 Principles of Marketing
Choose: BUS 2020 Principles of Management	BUS 2020 Principles of Management
Choose: ECO course not completed for Social Science general education requirement: ECO 2020 Macroeconomics or ECO 2030 Microeconomics	Both ECO 2020 & ECO 2030 required to meet ECO 2060 Survey of Economics ECO 2060 Survey of Economics
BUS 2440 Introduction to Business Law	BUS 3131 Business Law
Choose any 3-credit CIS course above CIS 1041 Recommended: CIS 1430 Spreadsheets	Elective BUS 2460 Worksheets as Analysis Tools
BUS 2740 Business Analysis & Decision Making	BUS Elective
Electives: 3 credits Choose: ACC 2122 Managerial Accounting	ACC 2122 Managerial Accounting
Total CCV Credits: 60	Total Credits Remaining at VTSU: 60
Courses to be taken at VTSU	
ACC 2122 Managerial Accounting <i>(if not completed at CCV)</i> MAT 2022 Statistics II <i>(required only for Management concentration, prerequisite for BUS 4110 and BUS 4130)</i> CNX 3010 Connections Seminar 3^ BUS 3230 Financial Management BUS 3250 Organizational Behavior BUS 4060 Strategic Management	
Program Concentration: 24-27 credits	
Accounting Concentration: 27 credits	

ACC 2215 Computerized Accounting Systems (if ACC-1010 Computerized Accounting not completed at CCV)
ACC 2201 Intermediate Accounting I (if not completed at CCV)
ACC 2202 Intermediate Accounting II (if not completed at CCV)
ACC 4041 Income Tax I
ACC 4050 Auditing and Assurance Services
ACC 4060 Fraud Examination and Forensic Accounting
ACC 4120 Advanced Accounting
Select 2 of 4
ACC 2210 Cost Accounting (*if not completed at CCV*)
ACC 3310 Accounting Cases and Research
ACC 3320 Current Topics in Accounting
ACC 4130 Professional Responsibilities and Legal Issues

Management Concentration: 24 credits

Select 2 of 4
BUS 3150 Production & Operations Management
BUS 4110 Operations Management
BUS 4130 Quantitative Business Decisions
BUS 4530 Technical Project Management
Select 3 of 4
BUS 3140 Entrepreneurship & Small Bus Management
BUS 3240 Global Business
BUS 3280 Human Resource Management
BUS 4190 Leadership
Plus 9 credits of BUS electives, internships, or practicums

Marketing Concentration: 24 credits

BUS 3045: Digital Marketing
BUS 3210: Advertising and Brand Promotion
BUS 4030 Marketing Research
BUS 4040: Marketing Strategies
Select 2 of 5
BUS 3230 Selling Fundamentals and Strategies
BUS 3245 Global Marketing
BUS 3270 Data-Driven Marketing
BUS 3272 Social Media Marketing
BUS 3290 Sport Marketing
Plus 6 credits of BUS/ACC electives

Entrepreneurship Concentration: 24 credits

BUS 1021 Creativity and Innovation
 ACC 2215 Computerized Accounting Systems (*if ACC-1010 Computerized Accounting not completed at CCV*)
 BUS 2041 Foundations of Entrepreneurship
 BUS 2210 Small Business Management (*if not completed at CCV*)
 BUS 3041 Applied Entrepreneurship
 BUS 3272 Social Media Marketing
 BUS 3721 Business Planning Seminar
Plus 3 credits of BUS/ACC electives

**General Business: 24 credits required, including four courses listed below.
 Additional 12 credits of 3000 or 4000 level BUS and/or ACC electives.**

BUS 3280 Human Resource Management
 BUS 4190 Leadership
 BUS 4310 Writing for Workplace Success
 BUS 4530 Technical Project Management

Total Credits to Complete B.S. Degree: 120

**Students who have graduated from CCV or who are transferring with 30 credits or more and have previously completed an intermediate research and writing intensive course are exempt from VTSU Connections Seminar 2.*

^ Connections Seminar 3 is not required for transfer students in the 23-24 or 24-25 catalog. Transfer students should consult with their VTSU advisor on course planning and may find this course beneficial from an academic and/or career perspective.